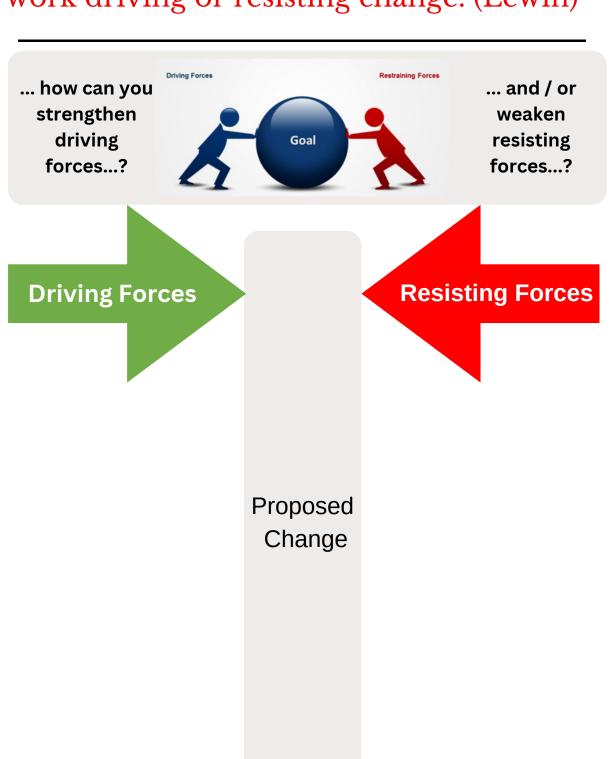


Forcefield Analysis: assessing the forces at work driving or resisting change. (Lewin)



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E.g -Forcefield Analysis on culture change in Professional Services Firm

